



UNIVERSITY
OF
LOUISIANA
L a f a y e t t e

Staff Vacancy

Position: Graphic Design Intern / Social Media Manager

Department: Office of University Housing

Summary:

The Graphic Design Intern / Social Media Manager position offers an opportunity for students to grow and develop as visual communicators. They intern will be responsible for producing innovative designs in order to effectively communicate ideas that inform and influence. The inter will also responsible for curating creative content to a targeted audience through various social media platforms, outdoor ads, digital screens, etc.

Duties:

- Develop creative solutions to various design projects
 - Prospective projects include but are not limited to:
Infographics, Flyers, T-Shirts, Promotional Material, Brochures,
Social Media Graphics, Signage
 - Collaborate with internal departments and outside vendors (marketing firms & agencies) on projects regarding campus life
- Manage social media:
 - Engage with and keep prospective and current residents, students, and parents informed and up to date with campus life
 - Organize and oversee social media contests and giveaways
- Manage Housing Digital Screens

Qualifications:

- Adequacy in Adobe Photoshop, Illustrator, InDesign
- Competence in copy writing and navigating social media
- DSLR Camera experience preferred

Starting Date: April 1, 2018